



Print from Your BlackBerry® Smartphone
or ANY Smartphone for that matter!



Ricoh HotSpot Printers within Hotels

Hampton Inn & Suites

Fairfield, NJ

Hotel Features:

- 154 guest rooms
- Two meeting rooms
- In-house restaurant and lobby bar

Primary Contact: General Manager

SnapShot

Located on Route 46 East, Fairfield, NJ - within minutes guests can be enjoying a football game, be in downtown New York City or visit one of New Jersey's largest malls: Willowbrook Mall.

The business center consists of two desktop computers and two black and white laser printers connected to each PC via USB. Customers frequently requested the ability to print directly from their personal PCs, this was not an easy option - they either transferred data via a clip drive or they disconnected the cables and downloaded print drivers. This caused virus and security issues, *just simply was not convenient*. The Hampton Inn desired a much simpler print solution with higher security and the ability to print from guest devices and rooms.

Before HotSpot Printing

- Guest printing was only available via the business center computers - not from the privacy of their rooms.
- Unable to print from personal devices, such as laptops or smartphones.
- Only way to print documents was to transfer files via clip drives or customers connected their device to the business center printer and had to download the drivers.

After HotSpot Printing

- Guests can easily print confidential documents from their personal devices, such as BlackBerry® smartphones or laptops.
- Printing is available 24/7 from anywhere - even guest rooms.
- VERY EASY to USE - NO Drivers, Software are needed to be on the network to print!
- *Secure, Private & NO Waste - Only the user has the Release Code to print their documents.*

For additional information, please contact:

KEY Reasons for Purchase?

Providing their guests the ability to print directly from their own devices from within the business center, meeting rooms and guest rooms. Eliminating the need to transfer files via clip drives!

 BlackBerry®



RICOH

© 2010 Ricoh®, the Ricoh logo and the HotSpot Printer logo® are registered trademarks of Ricoh Company, Ltd. All other trademarks are the property of their respective owners. BlackBerry® is a registered trademark of RIM.