PRINTERON
PRINT SIMPLY ANYWHERE

PrinterOn provides centralized management of printers and rapid deployment of mobile printing at remote locations

Benefits & Results

☑ Seamless solution, users did not have to learn a new way to print

☑ Centralized management of printers means less hassle for IT

☑ Remote locations can be enabled with mobile print capability quickly using Ricoh HotSpot MFPs

☑ With PQMS, PrinterOn directs Windows print queue data to Equitrac for job tracking and accounting

Background

This national airline was started in 2003 and in those few short years has established itself to become the fastest growing airline in the history of commercial aviation. With over 10,000 employees, they have offices and fly to areas all around the world. Their main offices are located in the Middle East.

Challenge

Before PrinterOn, main headquarters and other remote offices were using a standard Windows printing workflow. Then a company initiative to change their internal infrastructure and move to completely virtualized desktops was brought in to minimize the overhead costs required to set up and operate the networks required at their remote offices. They needed to find a **printing solution** that would allow them to continue using the current workflow while still using the same Windows print queues to deliver print data, but also wanted to tie these jobs into Equitrac for job tracking.

Solution

PrinterOn Enterprise was installed along with Ricoh HotSpot MFPs. The Ricoh MFPs allow for quick deployment of the PrinterOn **enterprise printing solution** because they are already embedded with the PrinterOn software. They simply need to be connected to the internet which means rapid deployment at remote locations.

The MFPs required a Print Delivery Hub (PDH) as a central storage location for these MFPs to connect to and download print data. PrinterOn Print Queue Management System (PQMS) functionality was also introduced in order to direct data from a Windows queue over to an Equitrac queue, which enables job tracking and accounting.

With PrinterOn, end-users did not need to learn a new way to print, it was seamless from the perspective of the user. This new workflow also allows for central management of printers, which makes life easier for their IT department.

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